

REACH Launches Cross-Border Agribusiness Sector Team

August 13, 2025 – REACH has launched a new sector team focused on agriculture, agtech, and related services. The cross-border Agribusiness Sector Team is co-headed by Luiz Eduardo Andrade (Condere – REACH Brazil – www.condere.com.br) and Randy Moe (Meridian Capital – REACH USA – www.meridianib.com).

The initiative connects advisors across REACH to support clients in areas such as precision farming, inputs, land use, and sustainable agricultural practices. It reflects REACH’s commitment to delivering deep sector expertise and coordinated global execution in one of the world’s most essential and fast-evolving industries.

“Agribusiness is a cornerstone of the Brazilian economy and a key growth engine across Latin America. With global demand rising and innovation levels accelerating, this sector presents compelling cross-border M&A opportunities. M&A will not only be a lever for growth, but a solution to meet the sector’s increasing demands. Through REACH, we combine local knowledge with international access to help clients act strategically,” said **Luiz Eduardo Andrade**, Partner at Condere.

“We’re seeing strong momentum in agriculture—from automation and smart farming to consolidation across the value chain. This sector team allows us to connect relevant mandates, share insights, and deliver tailored cross-border solutions across 30+ countries,” said **Randy Moe**, Managing Director at Meridian Capital.

About Condere

With offices in Brazil and Portugal, Condere is an advisory firm founded in 2006, specializing in mergers and acquisitions and capital raising. The firm works closely with shareholders, entrepreneurs, and executives to deliver tailored financial solutions that drive growth and transformation across sectors such as agribusiness, education, technology, industry, real estate, infrastructure, and financial services. Through its joint venture with Ecoagro — Brazil’s leading agricultural debt player - Condere unites top agribusiness experts, combining deep sector insight with proven deal execution. This unique platform fosters unparalleled relationships and market understanding, enabling the identification of strategic opportunities and the seamless connection of investors and companies.

About Meridian Capital

Meridian Capital LLC is a leading independent middle market M&A advisory firm with locations in Seattle, Salt Lake City, the Bay Area, and Portland. Meridian has served as a trusted advisor to business owners on complex corporate finance, M&A and strategic challenges for over 29 years. The firm differentiates itself through its deep

industry insights, highly customized service approach, and end-to-end commitment to execution. With a unique combination of financial, transactional, and operational professionals on your side, Meridian offers the depth and breadth of experience required to serve leading middle market companies in multiple sectors including aerospace defense & space, food, beverage & agribusiness, business services, consumer, diversified industrials, engineering & construction, building products, technology, and telecommunications.